

CONTENT

Erica GORGOS	CONCEPTUAL APPROACHES TO SUSTAINABILITY MANAGEMENT IN RENEWABLE ENERGY PROJECTS	6-13
Erick Nicolae FURDUESCU	IMPULSE BUYING IN E-COMMERCE: DIGITAL DRIVERS, CONSUMER RESPONSES AND ECONOMIC IMPLICATIONS	14-22
Victoria IORDACHI, Rodica PERCIUN, Olga TIMOFEI	ADDRESSING GREENWASHING IN THE AGRI-FOOD SECTOR: INTERNATIONAL PRACTICES, VERIFICATION MECHANISMS AND POLICY RESPONSE	23-44
Olusola Enitan OLOWOFELA, Ariyibi Mayowa EBENEZER	BANK STABILIZATION TOOLS, RISK AND PERFORMANCE OF DEPOSIT MONEY BANKS (DMBS) IN NIGERIA	45-61
Delia TESELIOS	ANALYSIS AND FORECASTING OF INTERNATIONAL TOURIST FLOWS IN ROMANIA USING THE HOLT- WINTERS METHOD	62-70
Alina Georgeta AILINCA, Gabriela Cornelia PICIU	GOOD GOVERNANCE IN A CONCEPTUAL ANALYSIS - ESG AS A TOOL TO ACHIEVE SDGs	71-79
Adrian Cosmin BAICU, Constanta POPESCU	THE ROLE OF PRIMARY HEALTHCARE IN ENHANCING MEDICAL SERVICES MANAGEMENT PERFORMANCE WITHIN THE MINISTRY OF INTERNAL AFFAIRS (MAI) UNITS	80-86
Iuliu TURCAN, Olga BACA, Alina STRATILA	DIGITAL TRANSFORMATION READINESS OF MOLDOVA'S FOOD INDUSTRY: DEVELOPMENT TRENDS AND EMERGING AI ADOPTION	87-99
Mihail CIOBANU	THE COGNITIVE TRAP: HOW SCARCITY MINDSET REPRODUCES AND DEEPENS INCOME INEQUALITY	100-107
Mihail CIOBANU, Silvia SAVCENCO	A THEORETICAL EXPLORATION OF THE MULTIDIMENSIONAL REPRESENTATION OF INCOME	108-115
Ion CARA	INTEGRATION OF ENVIRONMENT, SOCIAL AND GOVERNANCE RISKS INTO INTERNAL CONTROL SYSTEM OF BANKS	116-130
Elena Florentina S. MIRCEA (POPESCU)	THE PRIVATE PATRIMONY OF THE ROMANIAN ACADEMY – SOME LEGAL ASPECTS REGARDING THE COMPLIANCE WITH TESTAMENTARY BEQUESTS	131-135

Sebastian George ENE, Mihaela SAVU	ANALYSIS OF THE DEPENDENT VARIABLE INSURANCE PREMIUM IN RELATION TO THE INDEPENDENT VARIABLES IN THE ROMANIAN INSURANCE MARKET	136-143
Otilia MANTA	THE CONTAGION EFFECT BETWEEN CRYPTOCURRENCY AND EQUITY MARKETS: EVIDENCE FROM CRISIS PERIODS	144-161
Catalin ANDRUS, Lucian IVAN	THE IMPACT OF THE MIDDLE EAST CRISIS ON THE GLOBAL ECONOMY. THE IMPACT ON THE ROMANIAN ECONOMY	162-168
Catalina-Elena V. ANDRONACHE (VARTIC), Emilia IORDACHE, Corneliu-George IACOB	CONSIDERATIONS ON THE IMPACT OF THE ENERGY CRISIS ON REGIONAL COMPETITIVENESS	169-178
Anemary Alexandra JDERU, Erick Nicolae FURDUESCU	DIGITAL PLATFORMS AND THE ECONOMIC PERFORMANCE OF TOURISM SMES: BETWEEN MARKETING VISIBILITY AND PLATFORM DEPENDENCE	179-191
Tatiana IATISIN	SUSTAINABILITY AND INNOVATION AS VECTORS OF ECONOMIC PERFORMANCE IN THE WINE SECTOR IN THE REPUBLIC OF MOLDOVA	192-204
Catalina-Elena V. ANDRONACHE (VARTIC), Emilia IORDACHE, Corneliu-George IACOB	THE IMPACT OF MULTIPLE CRISIS ON ECONOMIES IN THE BORDER REGIONS OF THE EUROPEAN UNION	205-213
Svetlana ZLATOVA	APPLICABILITY OF THEORIES OF COMPETITIVE ADVANTAGE FOR ENTERPRISES FROM GAGAUZ REGION	214-229